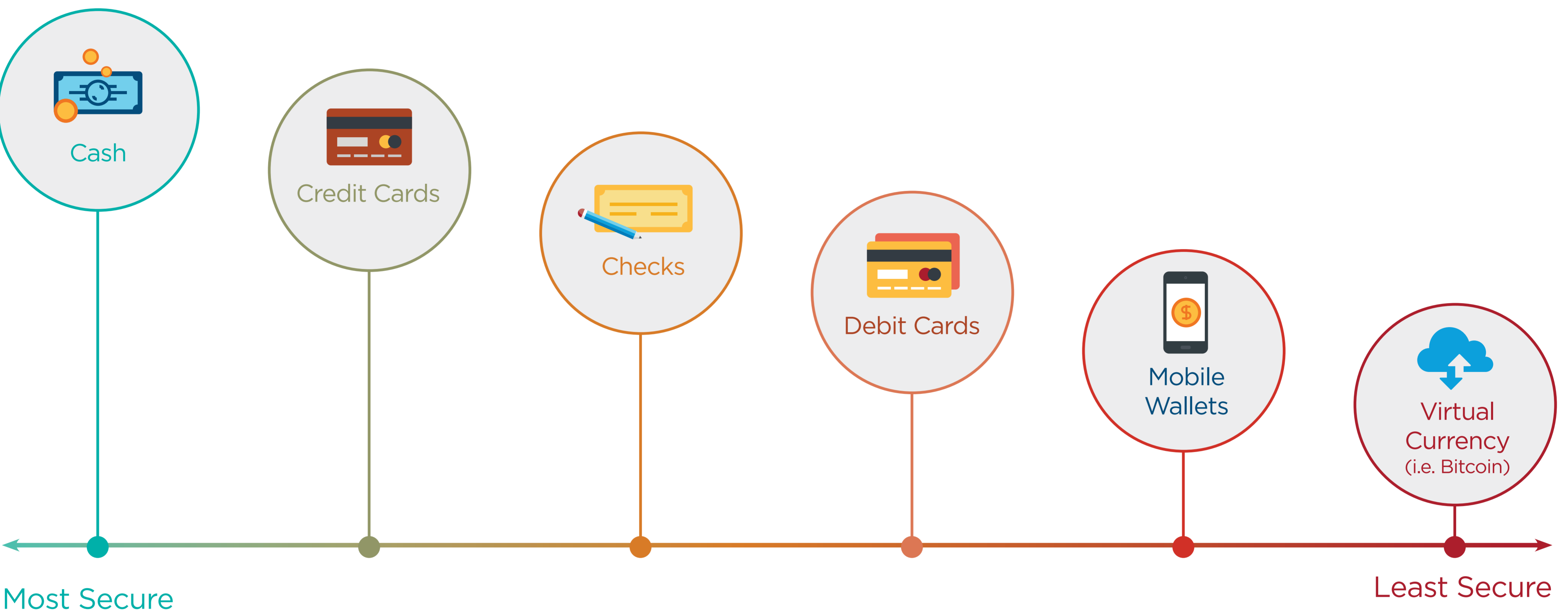


Cash is (Still) King

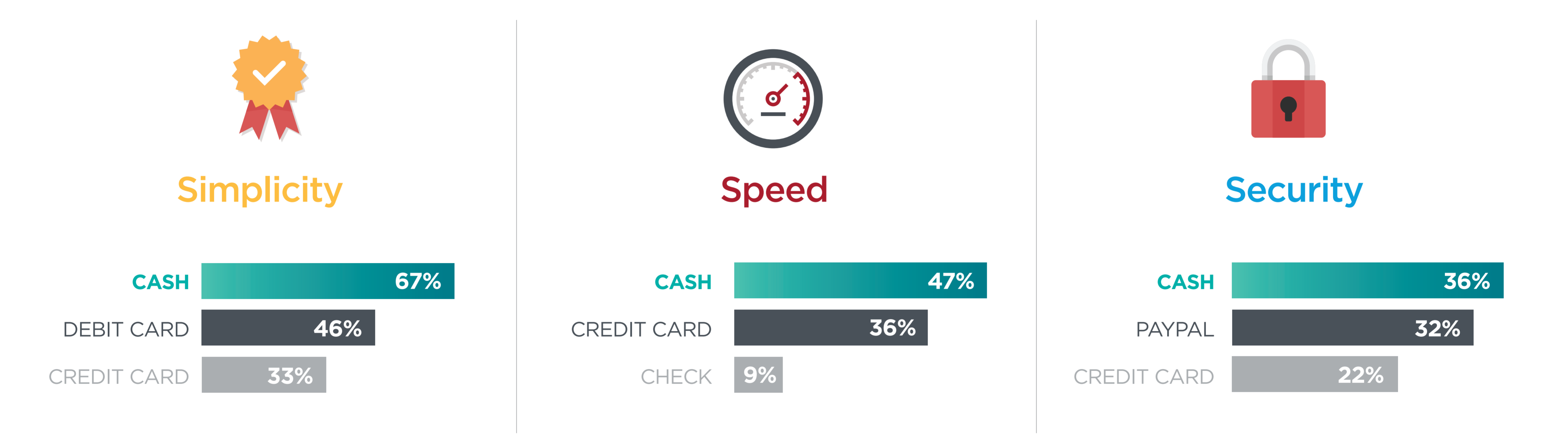
Digitalization is here to stay — we're a hyper-connected world with more options than ever. But that doesn't change the fact that physical currency is a top choice of people around the world. From how much there is, to why we love to use it (and how much it costs to move it all around), here's an inside look at the big, complicated ecosystem of cash.



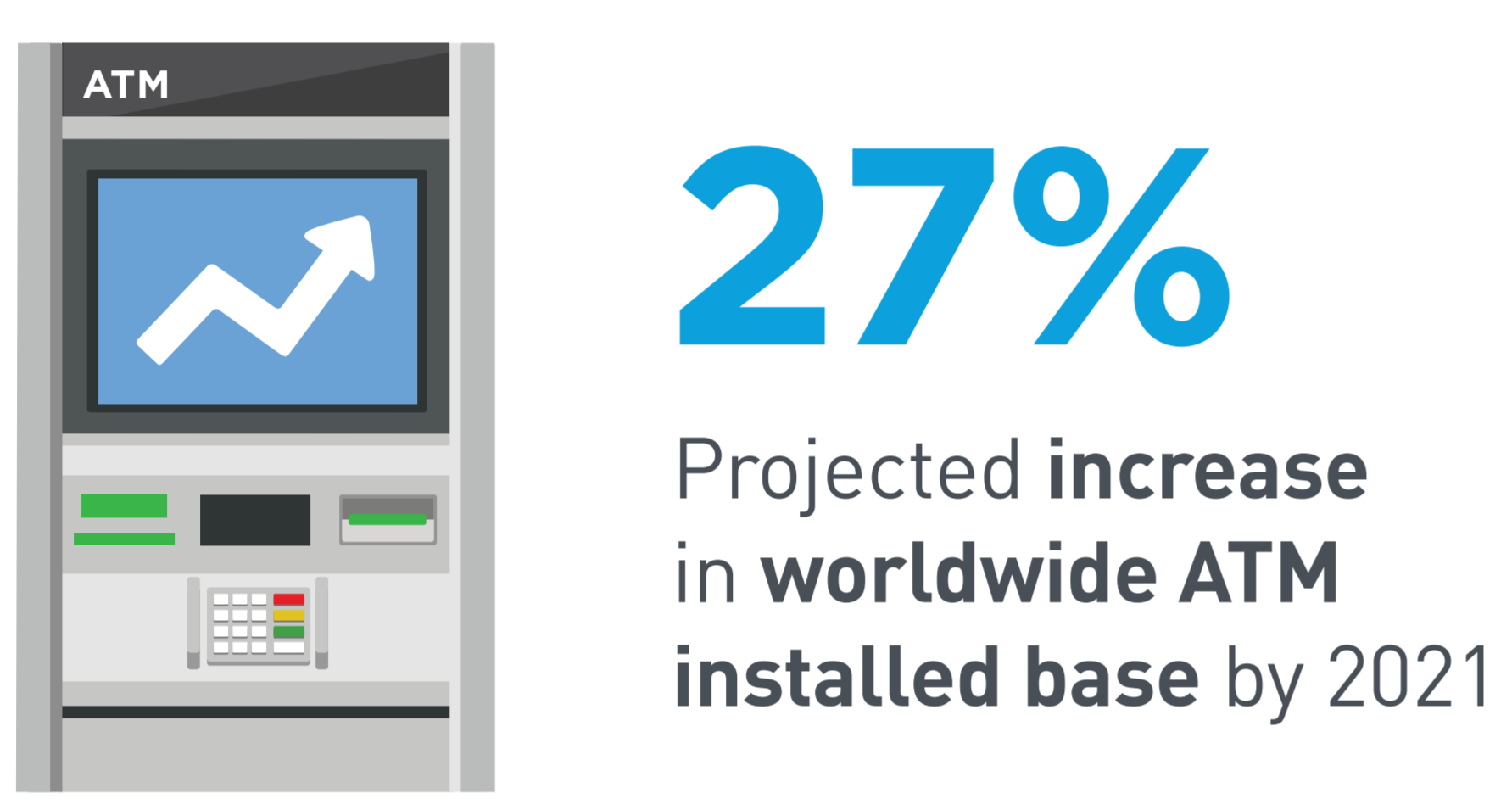
US Consumer Attitudes Toward Payment Methods⁵



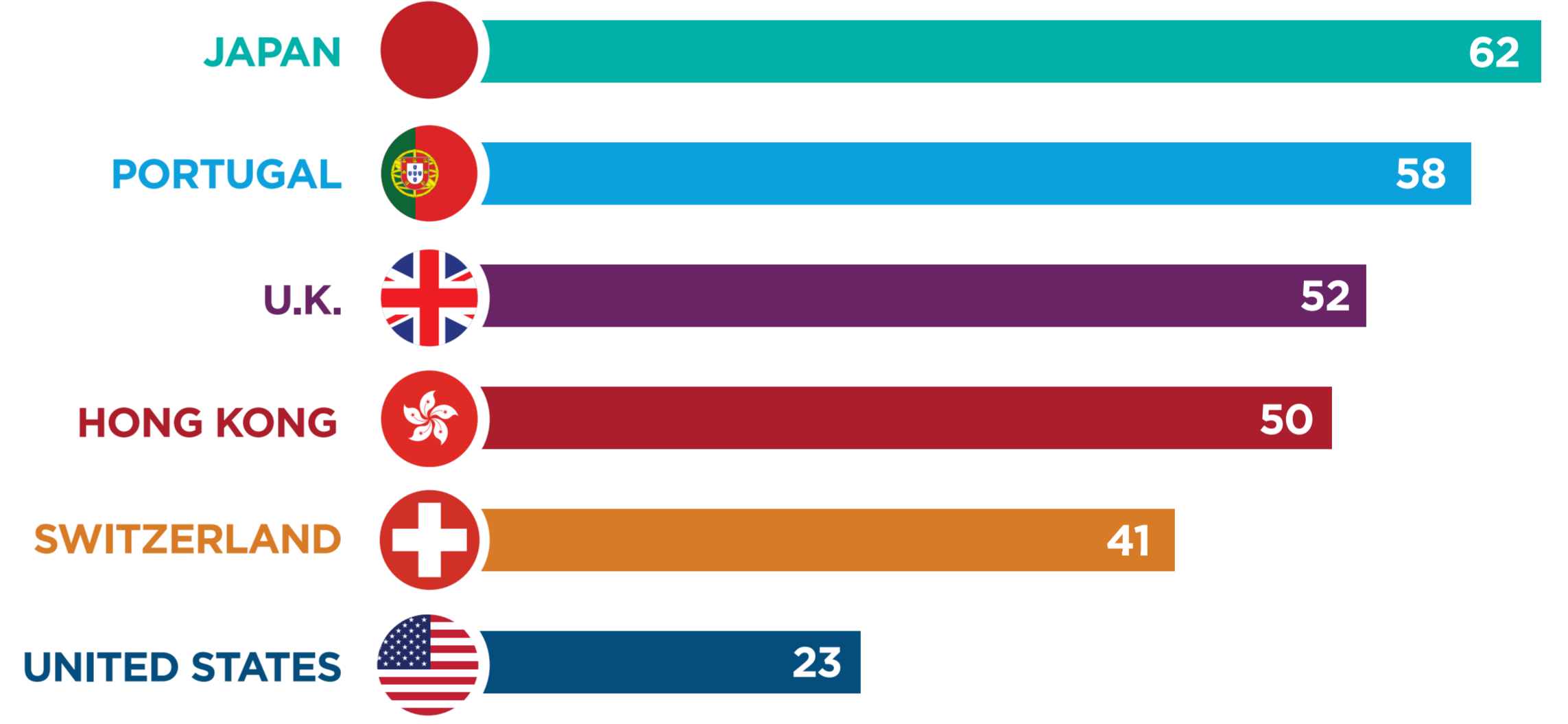
European Consumer Attitudes About Cash Rank it Highest in...⁶



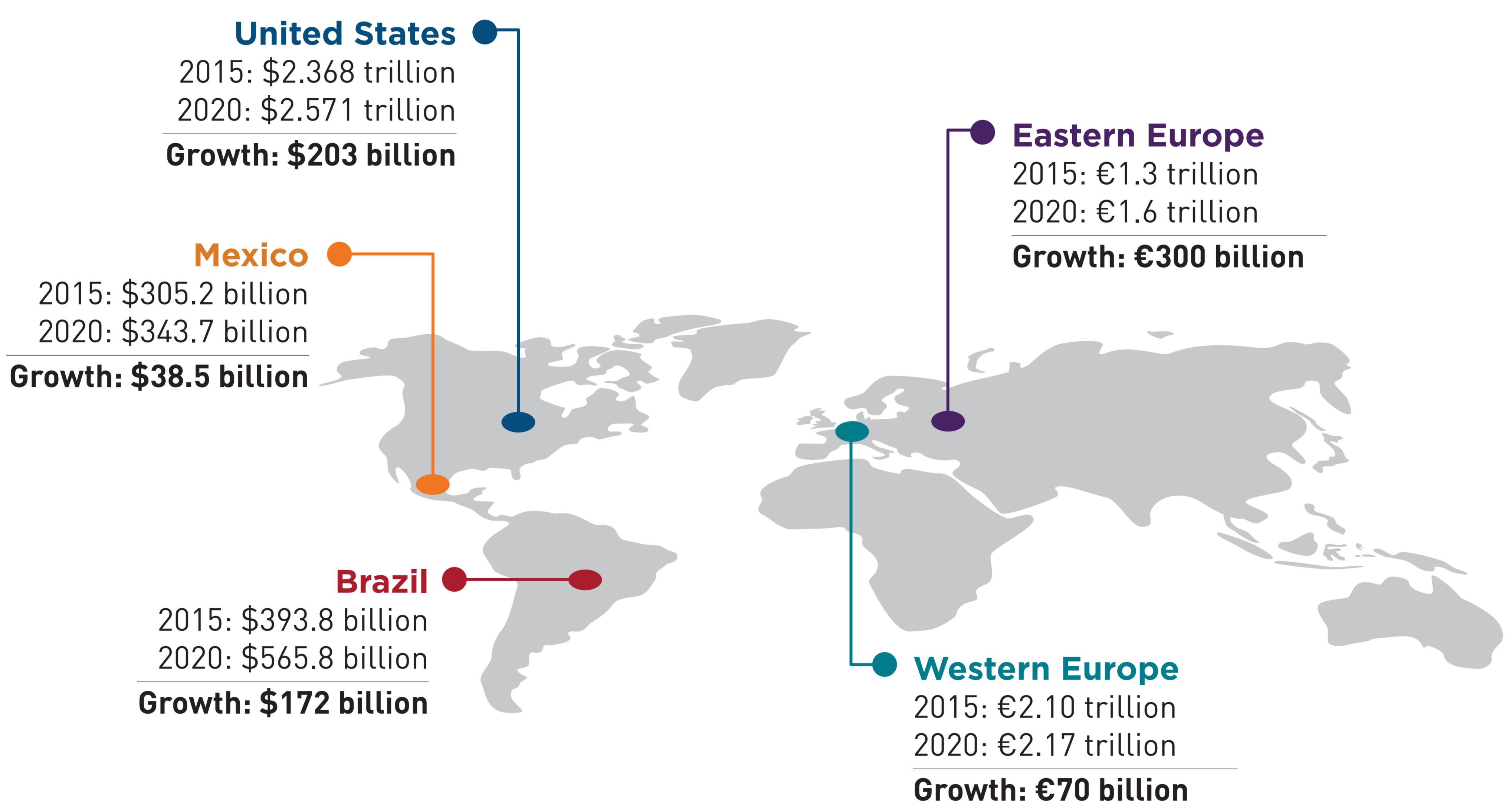
ATM Demand Continues to Rise⁷



ATM Withdrawals Per Person/Year⁸

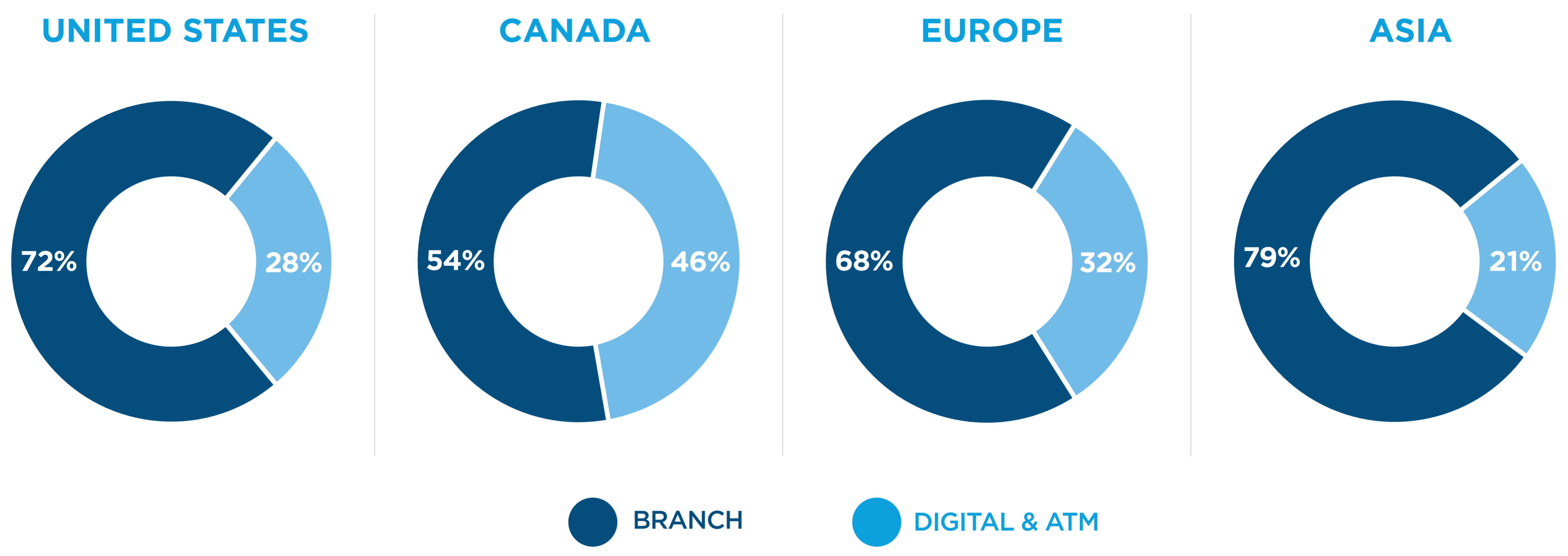


Projected Growth of Cash Usage Throughout the World⁹



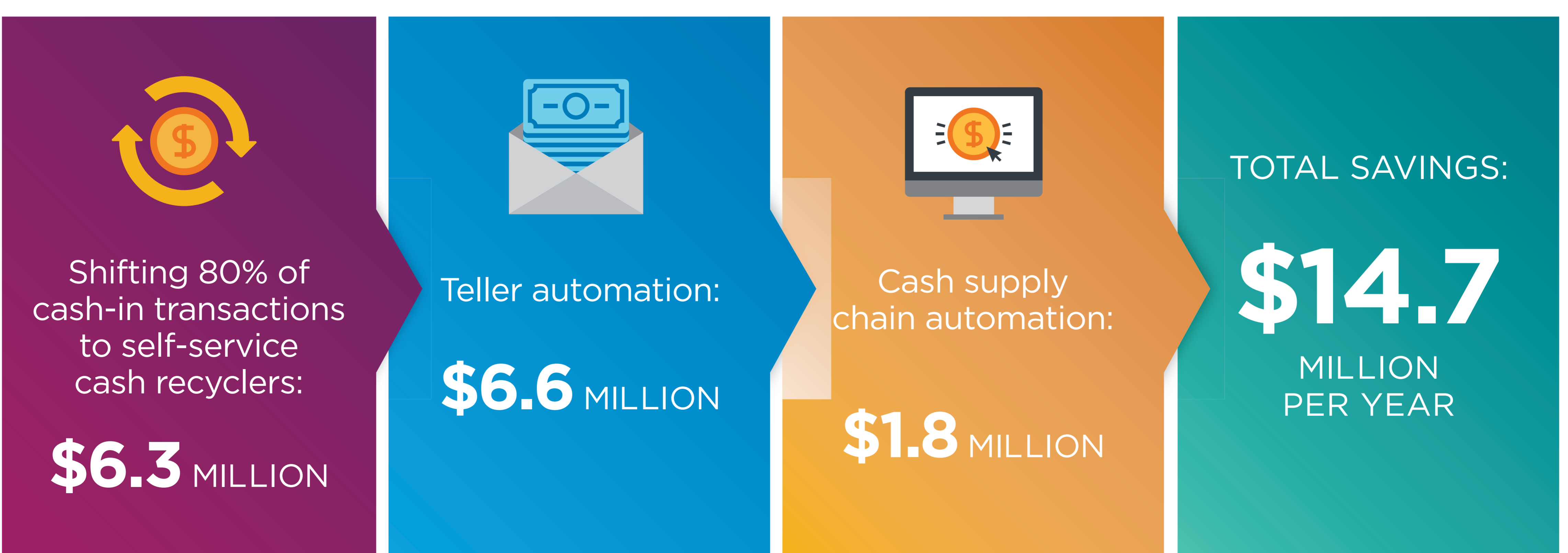
Deposit Automation Has a Long Way to Go¹¹

There are still huge opportunities for banks to save money by automating deposits, freeing staff to conduct more complex transactions. In many regions around the globe, the majority of deposits are still conducted in the branch:



But Automation is a Dependable Way to Drive Down Costs.

Consider a bank with 100 branches, conducting 200 teller transactions per branch per day. The FI could generate millions in annual savings:



Get a handle on the cash flowing through your network — we'll work with you to implement the right True Cash Cycle Management tools and solutions for your unique needs. **Contact your Diebold Nixdorf representative today.**

1. "How much money is there on earth?" [2015], Gizmodo
 2. <http://www.worldbank.org/en/news/press-release/2015/04/15/massive-drop-in-number-of-unbanked-says-new-report>
 3. <http://www.mastercardadvisors.com/cashlessjourney/>
 4. [http://www.ey.com/Publication/wLAssets/EY_-_Looking_at_the_bank_from_the_customers_point_of_view/\\$File/EY-efma-report.pdf](http://www.ey.com/Publication/wLAssets/EY_-_Looking_at_the_bank_from_the_customers_point_of_view/$File/EY-efma-report.pdf)
 5. ATM Future Trends 2017 (ATM Marketplace)
 6. Forrester Consumer Technographics European Financial Services Survey, H1 2016
 7. RBR 2016, Global ATM Market and Forecasts to 2021
 8. RBR volume of ATM cash withdrawals information for 2015 combined with population statistics
 9. Global Cash Index: Eastern European Analysis (2016), The Americas Analysis (2017), Western European Edition (2016), PMNTS.com
 10. Ovum, G&D
 11. Finalta