

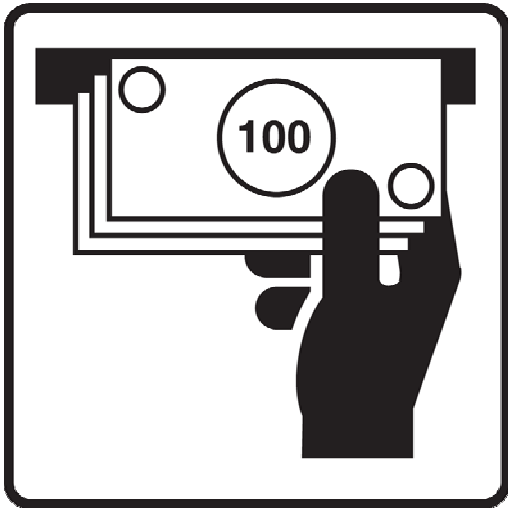


Press Release

Global ATM Pictogram lands in the Philippines
for immediate release

Sioux Falls, USA, London, United Kingdom, Cape Town South Africa & Sydney, Australia, June, 2008 –

The recently registered global ATM pictogram, the world's only official public sign for the ATM machine, has landed in the Philippines in a big way, thanks to MegaLink, the country's pioneering ATM network.



No sooner had the ATM Industry Association (ATMIA) (www.atmia.com) announced that it was launching the first official public sign for the ATM, now registered with the International Organization for Standardization (ISO), than MegaLink had developed a marketing plan to promote the symbol in their country.

MegaLink's campaign includes the following activities: press releases, letters and memos to network members encouraging them to integrate the ATM symbol in all their ATM signage, letters to shopping malls and other retail establishments which have ATMs encouraging them to integrate the ATM symbol in all their ATM signage, provision of ATM symbol stickers/decals for placement near ATMs or on ATM signage. These actions will be followed by an article to be published in newspapers showing pictures of ATMs/ATM signage adopting the new ATM symbol.

“ MegaLink fully supports the efforts of ATMIA in promoting the ATM global sign,” explained President and CEO, Benjamin P. Castillo. “ As ATM usage continues to grow, we see the need to further educate the cardholders and help create a more convenient and easier user experience when making an ATM transaction. This campaign likewise complements MegaLink's directions of enabling cross border transactions in the Asian region. We hope that with continued promotion and use, the ATM global sign will gain acceptance and recognition by cardholders regardless of country, nationality or language.”

MegaLink’s members have over 11 million cardholders for the network of 2,600 ATMs. The network, a member of ATMIA Asia, handles over 400,000 transactions daily. The Philippines is home to over 80 million people and encompasses more than 7100 islands.

“ I would like to congratulate MegaLink on their pioneering programme to promote the global symbol for ATMs,” commented Mike Lee, ATMIA’s CEO. “ They have certainly set the pace and provided a great example of proactive use of this new aid and tool for the ATM industry. May the sign increase their ATM transaction volumes across the country and beyond!”

For more information, please contact Mike Lee at mike@atmia.com.

About MegaLink:

MegaLink is the pioneering ATM network in the Philippines composed of 22 members with over 11 million cardholders and more than 2,600 ATMs. It currently handles more than 400,000 switched transactions daily. In its 18 years of existence, MegaLink has evolved into a provider and consolidator of state-of-the-art banking solutions for its members and their cardholders. Its services include Balance Inquiries, Withdrawals, Checkbook Requests, Bills Payments, Inter-Bank Funds Transfers, Inter-connection with other local networks, Debit Transaction over POS terminals, Mobile Banking and Internet Payments.

About ATMIA www.atmia.com

The ATM Industry Association is a global non-profit trade association with over 1,050 members in 50 countries. Its mission is to promote ATM convenience, growth and usage worldwide, protect the ATM industry's assets, interests, good name and public trust; and provide education, best practices, political voice and networking opportunities for member organizations. In June 2003, ATMIA established the Global ATM Security Alliance (GASA) (www.globalasa.com) with the mission to employ global security resources in a united alliance in order to protect the ATM industry from criminal activity.