

Our mission is to promote ATM convenience, growth and usage worldwide, to protect the ATM industry's assets, interests, good name and public trust; and to provide education, best practices, political voice and networking opportunities for member organizations.

ATMIA Company Profile

www.atmia.com

The ATM Industry Association, founded in 1997, is a global non-profit trade association with over 1,300 members in 50 countries. The membership base covers the full range of this worldwide industry comprising 1,753,377 installed ATMs.

ATMIA has chapters around the world in Europe, the Americas, Asia-Pacific, Asia, Africa and the Middle East.

In June 2003, ATMIA established the Global ATM Security Alliance (GASA) with the mission to employ global security resources in a united alliance in order to protect the ATM industry from criminal activity. Its main projects have included: the creation of an online global ATM crime database management system and fraud alert system called Cognito (www.gasa-cognito.com), best practice manuals for the whole ATM security lifecycle, and a communications program.

ATMIA has a growing training division, including an online ATM Management Training module co-created with Bankers Academy. Its next project is to create a certified training program for the entire ATM industry. In addition, the association has launched an ATMIA Consulting and Training practice as well as an online Electronic Payments Forum community for industry discussion, best practices and information on electronic banking channels other than the ATM.

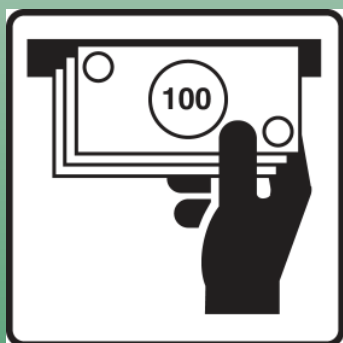
ATMIA's online Member Information Grid (MiG) creates a one-stop resource for member information with security best practices, industry white papers, articles, research findings, ATM business efficiency best practices, compliance material, Corporate Governance best practices, Glossary of ATM Terms, a Gallery of Technology, online ATM Risk Assessment system, industry calendar and more.

Member Breakdown

The association's member industry category breakdown as of July 2009 is as follows:

<input type="checkbox"/>	Manufacturers	348
<input type="checkbox"/>	ATM Owners (ISOs & Banks)	309
<input type="checkbox"/>	Service Providers	188
<input type="checkbox"/>	Network Processors	176
<input type="checkbox"/>	Cash Management	62
<input type="checkbox"/>	Security	57
<input type="checkbox"/>	Card Issuer	29
<input type="checkbox"/>	Software Provision	25
<input type="checkbox"/>	Leasing	13
<input type="checkbox"/>	Consultant	10
<input type="checkbox"/>	Maintenance	7
<input type="checkbox"/>	Credit Unions	5
<input type="checkbox"/>	Refurbishment	4
<input type="checkbox"/>	Building Society	3
<input type="checkbox"/>	Other	85
	<i>Individual Members Total</i>	<i>1321</i>

The Global ATM Pictogram



The global ATM pictogram, developed and tested by ATMIA, and registered by the International Organization for Standardization (ISO), is the world's only official public sign for the ATM. It is registered in ISO 7001 as PI CF 005, with PI standing for Public Information and CF standing for Commercial Facilities.

Best Practice Manuals and Industry References

ATMIA has published these internationally benchmarked best practice manuals and industry reference material:

- Best Practices for ATM Business Efficiency
- Best Practices for ATM Software Governance
- Best Practices for Preventing ATM Skimming
- Best Practices for Mobile Device Banking Security
- Corporate Governance for the ATM Industry
- International Glossary of ATM Terms
- Best Practices for ATM Acquirers and Sponsor Banks
- International ATM Crime Directory
- The ATM Security Lifecycle
- Best Practices for Protecting the Personal Bank Account and Identity of the Customer
- International Cardholder ATM security tips and Customer Education Manual
- Best Practices for Preventing ATM Ram Raids
- ATM Cash Security Best Practices Manual
- Best Practice Manual for ATM Physical Security, Version 2
- An Introduction to Integrated ATM Lifecycle Security Manual & Training Workbook
- General Cyber Security Manual
- ATM Cyber Security Best Practices Manual (aimed at Windows-based ATMs)
- Best practice guidelines for PIN & Encryption Security, incorporating PCI requirements
- Best practice guidelines for ATM Transactional Security
- White paper for new Continuous Cyber Security Process (“CCSP”) for the ATM industry
- ATM Crime Talking Points
- Best Practices for Preventing Insider Fraud
- Best Practices for the Point of Sale Lifecycle
- Best Practices for Stored Value Cards
- POS Cardholder Security Tips
- The POS Security Lifecycle

ATMIA is a Participating Organization of the PCI Security Standards Council.