



Regional Sponsor - \$5,000 USD

Africa Chapter

*Effective February 1, 2014*

### Regional Branding

- Company logo/link on the Africa regional web pages – the #1 source for news, updates, and information for professionals in the ATM industry
- Company logo and link on the Africa regional communications
- Full page online Showroom showcasing company products and services in the Directory of ATM Services
- Post company newsletter on the ATMIA web site
- One (1) article in the regional e-newsletter per year
- Add your events to the ATMIA Calendar of Events
- Publish press releases free on all ATMIA web sites

### ATMIA Conferences & Tradeshow Benefits & Branding

- 10% Discount on all exhibit booths
- First choice of booth location at regional event
- Company logo on all conference marketing material for one regional Conference\*. This includes:
  - E- brochures
  - Web sites
  - Print ads
  - Email marketing
  - On-site programs
  - On-site signage
  - Event app
  - Much more!
- Member Discount at all conferences/tradeshows on delegate registrations

### Member Benefits, Industry Exposure, Influence and Networking

- Regional Board Seat (hold quarterly conference calls)
- Access to entire ATMIA member database
- Free webinars for all staff
- Membership benefits for one region incorporated
- Opportunity to be represented on regional industry committees. Includes but is not limited to:
  - ATM Cash Council
  - ATM Consulting & Training
  - ATM Operational & Benchmarking Forum
  - ATM Security Forum
  - Government Relations Committee (GRC)
  - IAD Committee
  - US EMV Migration Committee
  - Sponsoring Financial Institutions Committee
  - Windows 7&8 ATM Migration Committee
- Free job postings on ATMIA Members on the Move web page
- Five (5) contacts listed per ATMIA Region on the member database
- Permission to use ATMIA logo on all marketing materials and business cards



*\* Exception – Partner Events such as EFTA Events are not included in the conference marketing and other exceptions may occur from time to time such as sponsored webinars, reports, papers, etc.*