



GLOBAL SPONSOR

\$15,000 USD

GLOBAL BRANDING

- Company logo/link on all ATMIA.com web pages – the #1 source for news, updates, and information for professionals in the ATM industry
- Company logo and link on all ATMIA global communications and ATMIA e-newsletters
- Full page online Showroom showcasing company products and services in the [Directory of ATM Services](#)

ATMIA CONFERENCES & TRADESHOW BENEFITS & BRANDING

- 10% Discount on all exhibit booths
- Company logo on all conference marketing material for all ATMIA Conferences*. This includes: web site / print ads / email marketing / on-site programs / on-site signage / event app / much more!
- Member Discount at all conferences/tradeshows on delegate registrations

MEMBER BENEFITS, INDUSTRY EXPOSURE, INFLUENCE AND NETWORKING

- Associate Membership benefits for all regions
 - Africa-Middle East-India / Asia / Asia Pacific / Canada / Europe / Latin America / United States
- Regional Board benefits for all regions – voting seat on board and opportunity to participate in on-site meetings and quarterly conference calls
- Access to entire ATMIA member database
- Free webinars for all staff
- Add your events to the [ATMIA Calendar of Events](#)
- Publish press releases on ATMIA web site
- Post white papers to ATMIA web site
- Post company newsletter on the ATMIA web site
- One (1) article in the ATMIA e-newsletter per year
- Opportunity to be represented on ATMIA industry committees. There are over 15 regional and international committees. The list can be found at this [web page](#)
- Unlimited staff contacts listed in the ATMIA member database. These individuals will receive ATMIA communications, event marketing, and industry news.
- Permission to use ATMIA logo on all marketing materials, company communications, web sites, and business cards

NEW BENEFITS – added August 1, 2018

- **Banner ads on ATMIA.com web site**
 - One banner ad on home page and internal pages, rotating with other Global sponsors. *(The Global Sponsor banner ads will not appear on the regional home pages.)*

- **Regional newsletters – 1 free banner ad – one issue per year**
 - one banner in one issue in all regional newsletters (same ad/month)
 - one banner in one issue of the Global e-newsletter
 - 25% discount on additional banner ads purchased

- **Event app**
 - Purchase a banner ad for an event at reduced rate \$300 per ad
 - Separate section for Regional and Global Sponsors

- **Event staff passes** - 50% off 2 staff passes at one event per year
 - Regular member rate (*does not apply on super saver, early bird, exhibitor reduced rates or any other specials*)
 - Choice of one event per year to use your discounted passes

- **ATMIA Training**
 - 1 course within the ATMIA Training Academy for free for staff
 - 50% off any other courses for staff

- **ATMIA Reports** - 50% any reports for sale by ATMIA

- **Next Gen ATM Champion Fee** - 10% off the fee

** Exception – Partner Events such as EFTA Events are not included in the conference marketing and other exceptions may occur from time to time such as sponsored webinars, reports, papers, etc.*

*For complete information about how your company can be a sponsor,
please contact Dana Benson, Director of Conferences & Sponsorships 605-582-7058 or dana.benson@atmia.com*