



## REGIONAL SPONSOR LATIN AMERICA REGION

\$5,000 USD

### REGIONAL BRANDING

- Company logo/link on all [Latin America web pages](#) – the #1 source for news, updates, and information for professionals in the ATM industry
- Company logo and link on all ATMIA Latin America Regional communications and regional e-newsletters
- Full page online Showroom showcasing company products and services in the [Directory of ATM Services](#)

### ATMIA CONFERENCES & TRADESHOW BENEFITS & BRANDING

- 10% Discount on exhibit booths at the Latin America regional event
- Company logo on all conference marketing material for the regional ATMIA Conferences\*. This includes: web site / print ads / email marketing / on-site programs / on-site signage / event app / much more!
- Member Discount at all conferences/tradeshows on delegate registrations

### MEMBER BENEFITS, INDUSTRY EXPOSURE, INFLUENCE AND NETWORKING

- Associate Membership benefits for Latin America region
- Regional Board benefits for Latin America region – voting seat on board and opportunity to participate in on-site meetings and quarterly conference calls
- Access to entire ATMIA member database
- Free webinars for all staff
- Add your events to the [ATMIA Calendar of Events](#)
- Publish press releases on ATMIA web site
- Post white papers to ATMIA web site
- Post company newsletter on the ATMIA web site
- One (1) article in the Latin America regional e-newsletter per year
- Opportunity to be represented on ATMIA industry committees. There are over 15 regional and international committees. The list can be found at this [web page](#)
- Unlimited staff contacts listed in the ATMIA member database. These individuals will receive ATMIA communications, event marketing, and industry news.
- Permission to use ATMIA logo on all marketing materials, company communications, web sites, and business cards

### NEW BENEFITS – added August 1, 2018

- **Banner ad on ATMIA.com web site**
  - Regional sponsors – banner ad on regional page rotating with other regional sponsors
- **Regional newsletters – 1 free banner ad – one issue per year**
  - One banner ad in one issue of the regional newsletter
  - 25% discount on additional banner ads purchased

- **Event app**
  - Purchase a banner ad for an event at reduced rate \$300 per ad
  - Separate section for Regional and Global Sponsors
  
- **Event staff passes** - 50% off 2 staff passes at one event per year
  - Regular member rate (*does not apply on super saver, early bird, exhibitor reduced rates or any other specials*)
  - Regional sponsors – passes must be use at the regional event per year
  
- **ATMIA Training Academy**
  - 1 course within the ATMIA Training Academy for free for staff
  - 50% off any other courses for staff
  
- **ATMIA Reports** - 50% any reports for sale by ATMIA
  
- **Next Gen ATM Champion Fee** - 10% off the fee

*\* Exception – Partner Events such as EFTA Events are not included in the conference marketing and other exceptions may occur from time to time such as sponsored webinars, reports, papers, etc.*

*For complete information about how your company can be a sponsor,  
please contact Dana Benson, Director of Conferences & Sponsorships 605-582-7058 or [dana.benson@atmia.com](mailto:dana.benson@atmia.com)*