

**ATMIA Middle East – Future of ATMs & Payments, Middle East & Beyond 2019**

Shangri-la Dubai,  
25<sup>th</sup> – 26<sup>th</sup> June 2019

**Advertising Placement Form – Due 31<sup>st</sup> May 2019**

**Ads Due: 8<sup>th</sup> June 2019**

Email: [reena.kaur@atmia.com](mailto:reena.kaur@atmia.com)

Company \_\_\_\_\_

Contact: \_\_\_\_\_

Email Address \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

\* All ads must be PDF-print ready or press quality.

**Ad specifications Images**

Ad should be supplied as PDF/X-1a. All embedded images contained within the PDF must be 300dpi. Color separated to CMYK, including all special colors. All fonts embedded with the PDF.

**Accepted File Formats**

PDF– Press-ready

Minimum resolution of 300 dpi at 100% (Includes bleeds with all fonts embedded or converted to outlines)

**Text**

Please make sure any text on full page adverts are within the safe text area of 0.2” (5mm) from all edges of the trim.

**Full Page ad size options:**

Full Page Bleed Ad: 303mm height x 216mm width and trims to 297mm height x 210mm width

Full Page Non-bleed Ad: 277mm height x 190mm width

**Half Page ad size options:**

Half Page Horizontal Bleed Ad: 151mm height x 216mm width and trims to 145mm height x 210mm width

Half Page Non-bleed Ad: 135mm height x 190mm width

For questions contact Bob Kobernusz [bkobernusz@sio.midco.net](mailto:bkobernusz@sio.midco.net)

**Full Page – Full Color**

Cost -ATMIA Member \$750.00

Cost – Non Member \$850.00

\$ \_\_\_\_\_

**Half Page– Full Color**

Cost-ATMIA Member \$550.00

Cost- Non Member \$650.00

\$

\_\_\_\_\_ **Total Amount Due \$** \_\_\_\_\_

**Payment Options**

Check enclosed (payable to ATMIA)

Credit Card:  Visa  MasterCard  American Express  Diners Club  JCB

Discover

Name (as it appears on card) \_\_\_\_\_ Expiration Date

\_\_\_\_\_

Card # \_\_\_\_\_ Card ID#

\_\_\_\_\_

Signature: \_\_\_\_\_ Date

\_\_\_\_\_

