

Payment Redesign

For your next steps in
payments



Payment Redesign



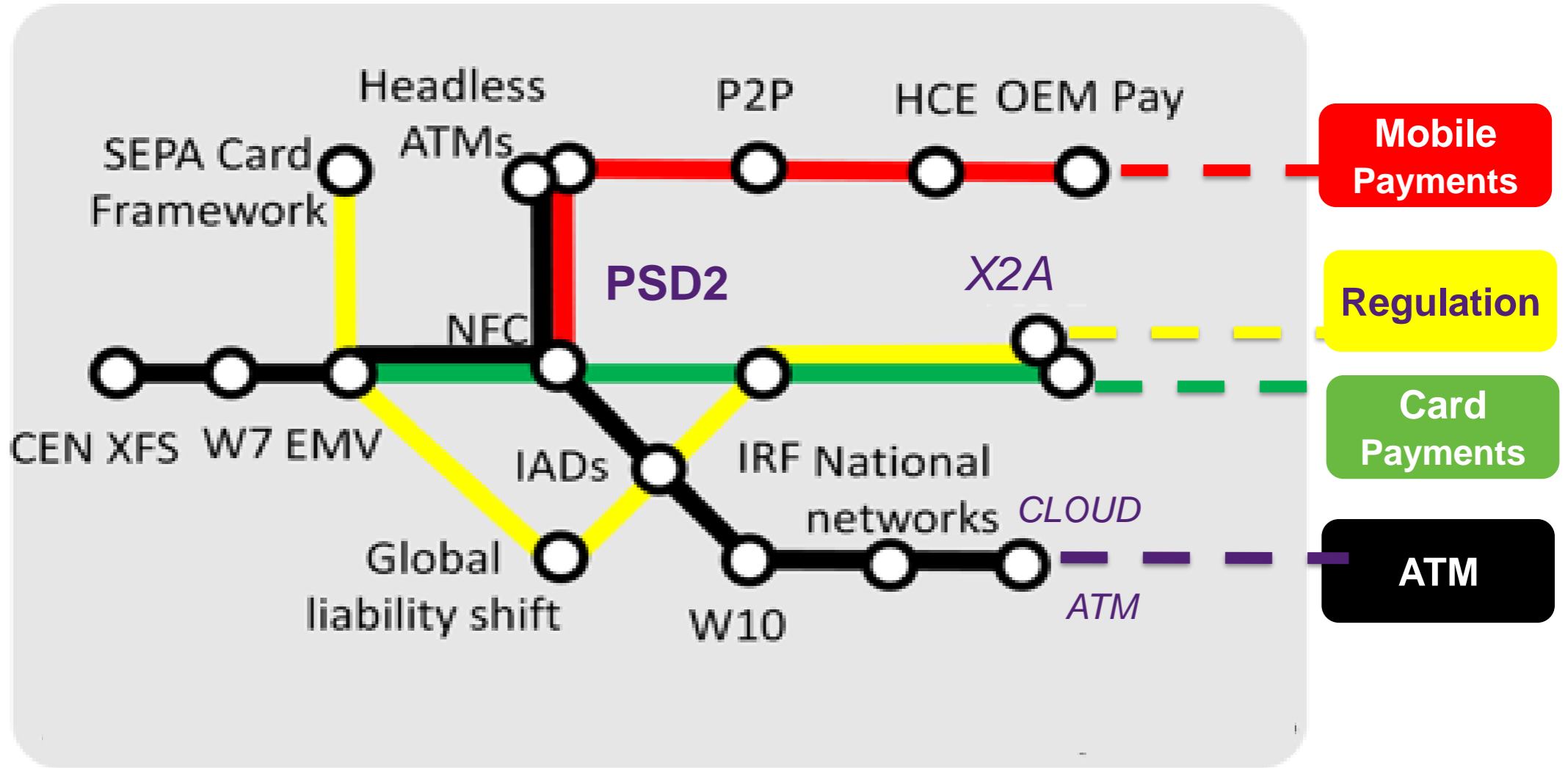


NAVIGATION ZONES THROUGH TECHNOLOGY

STANDARDISATION

INNOVATION

DISRUPTION



ATMIA
WHITEPAPERS

WORKSHOPS

PROJECT
MANAGEMENT
&
CONSULTANCY

Payment Redesign

Navigating you through Technology



Name	Marcel Ficken
Qualifications	Master of Business Administration (MBA),
Position	Principal Consultant
Experience and areas of expertise	<p>25 years of experience in the payment eco-system from acquiring (ATM/POS), issuing (Cards, Tokens, Mobile) and their processing systems, in several functions;</p> <p><u>TECHNICAL</u> consultant, subject matter expert, like EMV L1, EMV L2 and brand protocol level for contact(less) and Mobile/NFC.</p> <p><u>BUSINESS</u> development manager/consultant and product manager for Acquiring Services (including EMV, NFC,...)</p> <p><u>MANAGEMENT</u></p> <p>New market entry (Turkey) as entrepreneur and (co)founder of Result XL, Collis Turkey, Toro Turkey .</p> <p>(Inter)national projects and programs to implement EMV or SEPA as Program or Project Manager</p> <p>Business Unit Manager of Product Development for EMV testing, validation and certification tools at Collis HQ.</p> <p>Project Consultant to bring project back to green and improve vendor communication-relationship.</p> <p>Special projects responsible for like;</p> <ul style="list-style-type: none"> • First EFT/POS creditcard terminals in the Netherlands • First EMV certified acquiring infra in the Netherlands • Development of the VISA PayWave POS certification Tool for VISA Europe • Turkish market entry with EMV test/certification tools and services • Speaker at VISA contactless workshop and MasterCard Operations Forum in Turkey • Validation and certification of ING Mobile NFC Eco system • Serveral EMV implementation project in different countries
Sector experience and key skills	<p>Marcel is a result driven, can-do 49 years old Dutch entrepreneur, who likes challenges to achieving your goals. Marcel has 25 years in the European payment industry, residing in both the Netherland and Turkey, one of his assignments also included the US. Marcel has dealt with all parties in the eco system including but not limited to regulators like EMVco, customers like financial institutions, acquirer-scheme-issuer processors till vendors of EMV card, EMV ATM/POS terminals and EMV Systems.</p> <p>Because of his broad experience in so many technical, business and management functions, Marcel is able to talk the language at all levels from the technical details with the programmer, the business services with the product manager and how to solve the issues, limit the risks and manage the project as or with the program/project manager till the business case and benefits at Board level.</p>

Marcel Ficken MBA
Principal Consultant

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Function and Specialization

- Program-Project Management
- Management Consultancy new technology (EMV, Mobile, NFC)
- Achieving your Goals within budget and time

Education, Licenses & Certifications

- Master of Business Administration (MBA)
- Post-HBO bedrijfskunde technici
- Prince II projectmangement