



ATMIA US Conference 2024
Caesars Palace – February 14-16 – Las Vegas

Advertising Placement Form

Reservations Due: January 4

Ads Due: January 9

Email dana.benson@atmia.com

Company _____

Contact: _____ Job Title: _____

Address: _____ City _____ State _____ Zip _____

Email Address _____ Phone: _____

**** All ads must be camera ready (see below). If they need to be created or adjusted in any way, a fee will be charged to the advertising company.**

Ad specifications Images

- All images should have a minimum resolution of 300 dpi at 100%.
- All images should be converted to CMYK.

Colors

- All art files should be converted to CMYK. We cannot guarantee color consistency for files that must be converted from Index, LAB or RGB color spaces to CMYK.

Accepted File Formats

PDF– Press-ready

Minimum resolution of 300 dpi at 100% (Includes bleeds with all fonts embedded or converted to outlines)

Full Page Bleed Ad

Final Trim Size: 7" wide x 10" high

Must include

- 1/8" bleed: 7.25 x 10.25
- Live area 6.5" x 9.5"

Full Page Non-Bleed Ad: 6.5" x 9.5

Half Page Horizontal Bleed Ad

· Final Trim Size: 7" wide x 5" high

· Must include 1/8" bleed: 7.25" x 5.25"

Half Page Horizontal Non-Bleed Ad: 4.625" x 6.5"

For questions contact Bob Kobernusz bkobernusz@sio.midco.net

Full Page (7"x10") – Full Color

Cost -ATMIA Member \$950

Cost – Non Member \$1050

\$ _____

Half Page (7"x5") – Full Color

Cost-ATMIA Member \$700

Cost- Non Member \$800

\$ _____

Total Amount Due \$ _____

Payment Options

Check enclosed (payable to ATMIA)

Credit Card: Visa MasterCard American Express Diners Club JCB Discover

Name (as it appears on card) _____ Expiration Date _____

Card # _____ Card ID# _____

Signature: _____ Date _____