



ATMIA US Conference 2027

Caesars Palace – February 17-19 – Las Vegas

Advertising Placement Form

Reservations Due: January 7

Ads Due: January 12

Email dana.benson@atmia.com

Purchase an Ad: If your company would like to purchase an ad, please register online <https://www.atmia.com/conferences/us/registration/sponsorship-registration/> or complete the form below.

Company _____

Contact: _____ Job Title: _____

Address: _____ City _____ State _____ Zip _____

Email Address _____ Phone: _____

☐ **Full Page (7"x10") – Full Color**

Cost -ATMIA Member \$950

Cost – Non Member \$1050 \$ _____

☐ **Half Page (7"x5") – Full Color**

Cost-ATMIA Member \$700

Cost- Non Member \$800 \$ _____

Total Amount Due \$ _____

Payment Options

☐ Check enclosed (payable to ATMIA)

Credit Card: ☐ Visa ☐ MasterCard ☐ American Express ☐ Diners Club ☐ JCB ☐ Discover

Name (as it appears on card) _____ Expiration Date _____

Card # _____ Card ID# _____

Signature: _____ Date _____

****All ads must be camera ready (see below). If they need to be created or adjusted in any way, a fee will be charged to the advertising company. For questions contact [Jacquelynn Skotvold](mailto:Jacquelynn.Skotvold)**

Ad specifications Images

- All images should have a minimum resolution of 300 dpi at 100%.
- All images should be converted to CMYK.

Colors

- All art files should be converted to CMYK. We cannot guarantee color consistency for files that must be converted from Index, LAB or RGB color spaces to CMYK.

Accepted File Formats

- PDF– Press-ready
- Minimum resolution of 300 dpi at 100% (Includes bleeds with all fonts embedded or converted to outlines)

Full Page Bleed Ad

Final Trim Size: 7" wide x 10" high

Must include

- 1/8" bleed: 7.25 x 10.25
- Live area 6.5" x 9.5"

Full Page Non-Bleed Ad: 6.5" x 9.5

Half Page Horizontal Bleed Ad

• Final Trim Size: 7" wide x 5" high

• Must include 1/8" bleed: 7.25" x 5.25"

Half Page Horizontal Non-Bleed Ad: 4.625" x 6.5"