



Pro Cash Newsletter Sponsorship Opportunity

Together – keeping cash a strong payment choice!



Maximize Your Impact in the Cash Industry.

Don't miss the opportunity to place your brand in front of over 5000 engaged professionals through the ATMIA Pro Cash Newsletter every month. Sponsorships are available monthly for **\$500 USD**, or a discounted 3-month package for **\$1200 USD**.

Sponsorship includes: logo placement under header and the feature cash news article along with a photo 250x250, teaser copy with link to the article.

Contact: jacquelynn.skotvold@atmia.com

STATS

AVERAGE

Five Month ATMIA Average Statistics

Open Rate **37.4%**

Click Rate **7.4%**

Sends **26,461**

National Average Statistics

Open Rate 37% Click Rate 2%