

STATESIDE ALERTS



SPONSORSHIP

As regulatory burdens surge for all ATM operators, it becomes increasingly important—and more challenging—to stay informed about current and impending compliance requirements. ATMIA recognized this need and provides Stateside Alerts for free to all members. You can be a part of this important benefit for the industry through sponsorship. As a sponsor, your logo and company link is included on each email that is sent and appears the Regulatory Monitoring page of the ATMIA website.

Your logo will appear on all email alerts – providing your company with **200,000+** member views throughout the year!



EMAIL
ALERTS SENT
2025 = 1,079
(Jan-Mar)
2024 = 1,527

Top Legislative categories:

- Crypto Currency--70%
- Cash Issues--11%
- ATM--7%
- Overdraft--4%

Open Rate: 24%

Average recipients per email: 250

A screenshot of the ATMIA website's regulatory monitoring page. At the top, there's the ATMIA logo and navigation buttons labeled "SPONSOR HERE". Below that, a section titled "Alert Links" provides instructions on how to access the content. A "COPYRIGHTED CONTENT" notice follows. The main content area features a "STATESIDE" header and a "Legislation" tab. The highlighted alert is for "Arkansas" regarding "To Amend The Uniform Commercial Code". Below the alert title, there are buttons for "Title", "Summary", "Status", "Outlook", and "Links", with "Status" and "Outlook" being active. The alert details include the interest "Crypto Currency", the sponsor "Representative Matt Brown (R)", and the stateside ID "HB 1746". The contact information "Matthew Wallack" is also listed.

Sponsorship Options:

- 6 months = \$2000
- 3 months = \$1250
- 1 month = \$500

Open to ATMIA members & months must be concurrent.